



आचार्य नरेंद्र देव कृषि एवं प्रौद्योगिकी विश्वविद्यालय, कुमारगंज, अयोध्या,  
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### **Efforts taken by the institution to provide career counseling including e-counseling and guidance for competitive examinations during last five years. (5)**

Career counseling in India is gaining momentum, with the increase in awareness of the importance of career counseling amongst the parent population and Institutional Authority. Educational institutes are also encouraging students to do career counseling. The Government also lays emphasis in providing for compulsory career counseling and guidance to the students in order to help them chart a proper career path and choose therewith.

Career counseling also known as career guidance is counseling intended to help an individual / students to choose or change a career. An individual's career is one of the most significant parts of their life and with many different career options to choose from, individuals get confused as to what career is right for them. Career counseling helps individuals understand their interests and skills that in-turn help individuals choose the right career path. A career counselor can help individuals by outlining and talking about one's innate potentials and career alternatives. Career counseling refers to counseling provided by career counselors who help individuals choose an appropriate career based on their interests, skills and abilities. The main objective of career counseling is to help students pick a field that complements their abilities and skills the most. Hence, career guidance/career counseling is very important as it will help students to choose from various career choices and pick out the career path that is best for them and perform their level best in it, which will help them succeed and make a better life.

In career counseling the individuals receive guidance from professional counselors that provide expert advice on the potentials, Aptitude, motivations, skills and shortcomings with the use of carefully designed assessment tools. These assessment tools are both subjective and objective. After carefully studying the individual's Interests and Aptitude, career counselors guide students to set their career goals.

Career guidance and counseling provided by professional career guidance counselors to students who are confused as to what career choice to make. Brain-wonders career counselors are qualified career guides who help students to understand their innate abilities and skills through various career guidance tests such as Aptitude test and interest test also help students choose the right career path.

Our university has always taken keen interest for the benefits of students by providing professional career guidance. The university is providing career counseling and guidance to the students for competitive examinations and better career options by affiliating with Medha Learning Foundation, Lucknow. They are organizing Career Orientation Boot Camp, Agriscape and Group Discussion round the year for the students of our university. The university is also organizing Career Orientation Workshops in collaboration with Imperial School and Agribusiness, Ahmedabad, Personality Development and Soft Skill Training Programme by the Communicare Training Center, Pune and Training on “Soft Skill and Language development” by Smart Series, Bengaluru. Expert teachers of the university from different departments are also deputed time to time for career counseling of the students. A total of 8467 students of the university have been benefited by career counseling in last 5 years.



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